

Spect Sheet

For the production of your print forms we need **printable, vector PDFs** (no Photoshop PDFs).

General guidelines

- Vector-based PDFs
PDF/X-4, Color profile Coated FOGRA27
- Print data (colors/foils) separated,
each with 0% C, 0% M, 0% Y, 100% K
- text converted to paths
- at least 3mm bleed
- trim and registration marks

Further specifications

- minimum stroke weight: **0,5pt**
- we recommend a **minimum font size of 6pt**
smaller fonts as well as light and condensed styles may
need an outline of **0,15-0,25pt** weight
- overlapping forms have to be subtracted with
the pathfinder tool
(unless overlapping colors are desired)
- photos need to be rastered with **60pt/Inch**

Tipps for your design

- Printing of full shapes combined with small fonts or thin lines
is rather restricted. Depending on the paper the result may
appear cloudy.
- for text and borders we recommend **4mm safe area**
- if you have any questions, feel free to send us your
drafts and designs

Document Preview

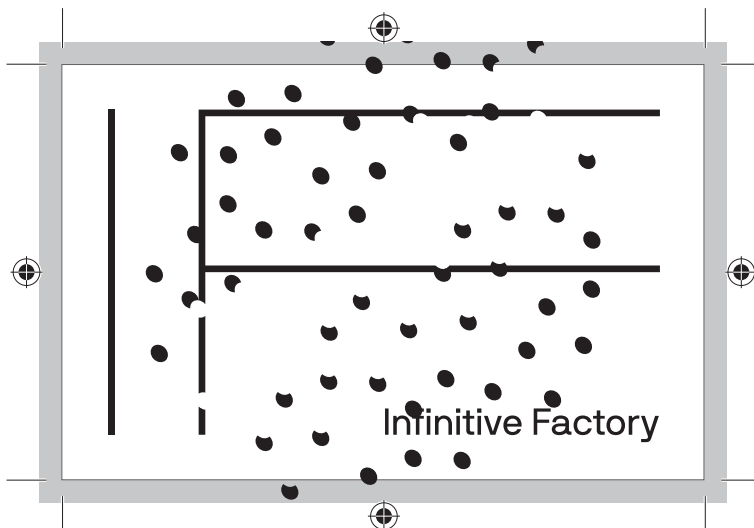
- please also provide a trimmed size document preview
without bleed, trim- and registration marks

Spect Sheet

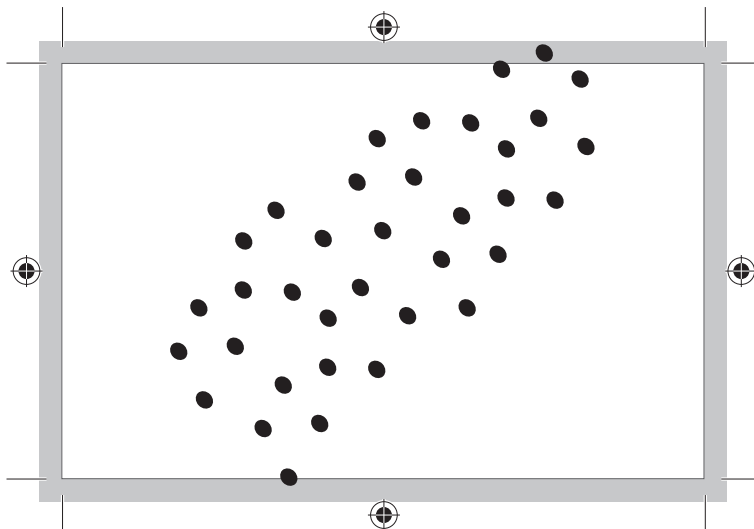
A short example:

Business Cards
85 x 55mm, 2/0c
Paper: Photocardboard grey
Letterpress Black & Hot Foil
Stamping Gold
Bleed-Off

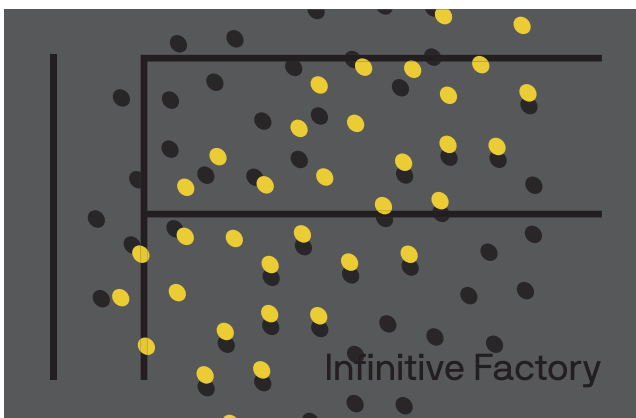
PRINT FILE
LETTERPRESS BLACK →
all as C=0 M=0 Y=0 K=100,
overlapping forms subtracted
3mm bleed
trim and registration marks



PRINT FILE
HOT FOIL GOLD →
all as C=0 M=0 Y=0 K=100,
3mm bleed
trim and registration marks



PRINT PREVIEW →
trimmed size, no bleed,
no trim and registration marks



Infinite Factory

Spect Sheet

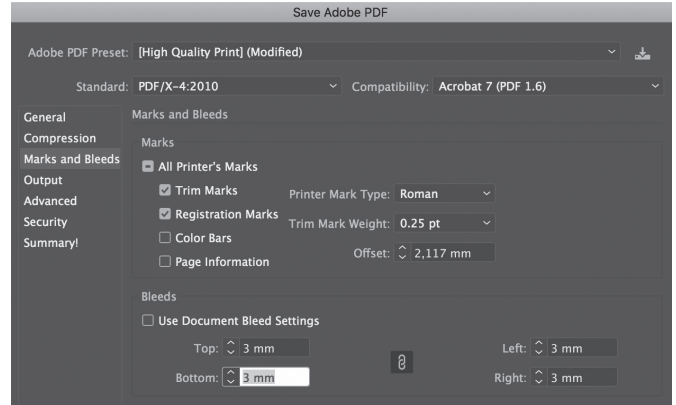
PDF settings

Format: Adobe PDF (pdf)
Standard: PDF/X-4:2010
Compatibility: Acrobat 7 (PDF 1.6)

MARKS AND BLEEDS →

+ Trim Marks
+ Registration Marks

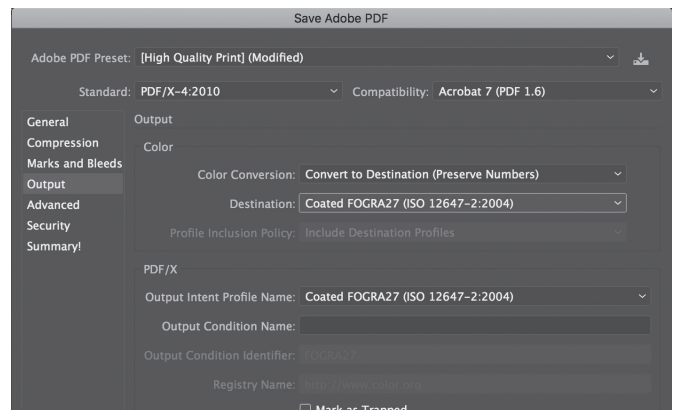
3mm bleed



OUTPUT →

Color Conversion:
Convert to Destination
(Preserve Numbers)

Destination: **Coated FOGRA27**

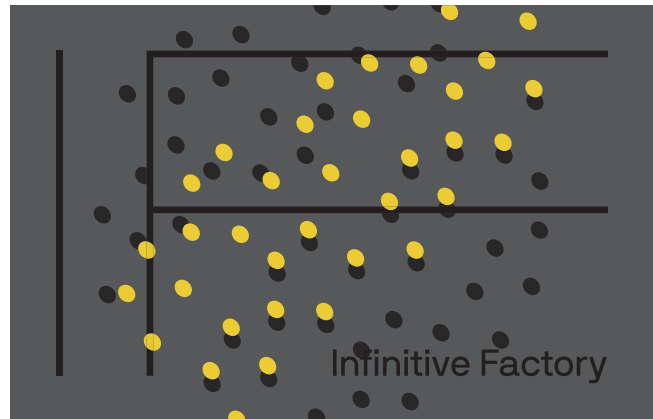


Spect sheet

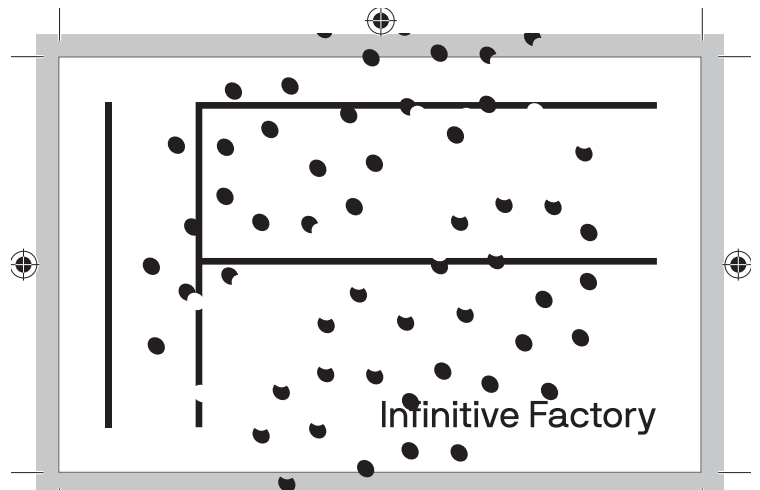
Ein kleines Beispiel:

Visitenkarten, 85 x 55mm, 2/0c
Papier: Fotokarton grau
Letterpress schwarz & Heißfolienprägung Gold,
randabfallend

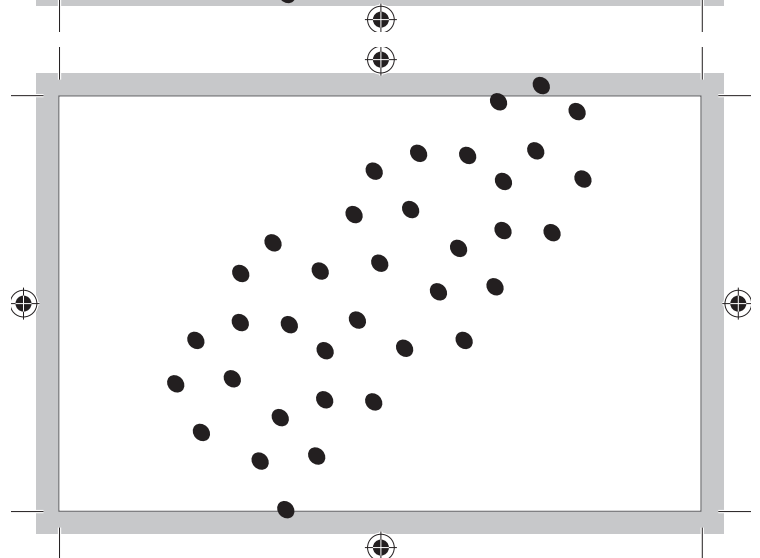
ANSICHTSDATEI →
im Endformat, ohne Beschnitt-
zugabe, Schnitt- und
Passermarken



DRUCKDATEN
LETTERPRESS SCHWARZ →
alles in C=0 M=0 Y=0 K=100,
überlappende Formen
freigestellt
3mm Beschnittzugabe
Schnitt- und Passermarken



DRUCKDATEN
HEISSFOLIE GOLD →
alles in C=0 M=0 Y=0 K=100,
3mm Beschnittzugabe
Schnitt- und Passermarken



Infinite Factory

I have a border or carefully centred graphics as part of my design, are they going to be OK?

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We don't recommend using thin borders or carefully centred content which hugs the edge of the safe area. All MOO products have a 2mm cutting tolerance, which means thin borders or carefully centred graphics can end up being slightly uneven. The smaller the border, the more apparent this small imperfection will be. To avoid potential disappointment, we'd recommend using a wide border (which extends well inside the safe area) or removing it altogether and making them full bleed.