Spect Sheet

For the production of your print forms we need **printable, vector** PDFs (no Photoshop PDFs).

General guidelines

- → Vector-based PDFs
  PDF/X-4, Color profile Coated FOGRA27
- → Print data (colors/foils) separated,
  each with 0% C, 0% M, 0% Y, 100% K
- → text converted to paths
- → at least 3mm bleed
- → trim and registration marks
- → trimmed size document preview
  no bleed, no trim and registration marks

Further specifications

- → minimum stroke weight: **0,4pt**
- → we recommend a **minimum font size of 6pt**
  smaller fonts as well as light and condensed styles may
  need an **outline of 0,15-0,25pt** weight
- → overlapping forms have to be substracted with
  the pathfinder tool
  (unless overlapping colors are desired)
- → photos need to be rastered with **60pt/Inch**

Tipps for your design

- → Printing of full shapes combined with small fonts or thin lines
  is rather restricted. Depending on the paper the result may
  appear cloudy.
- → for text and borders we recommend **4mm safe area**
- → if you have any questions, feel free to send us your
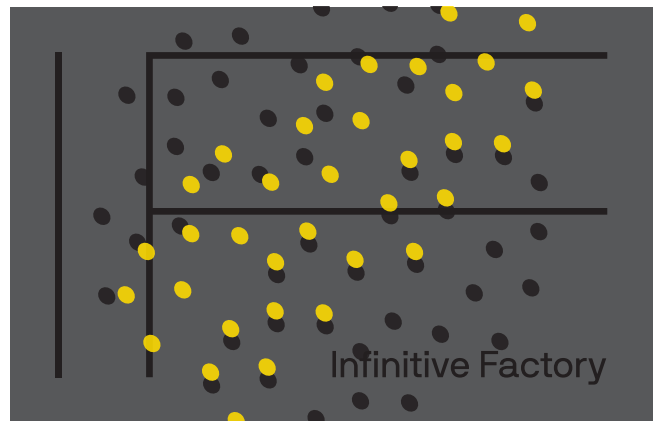 drafts and designs

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A short example:

Business Cards
85 x 55mm, 2/0c
Paper: Photocardboard grey
Letterpress Black & Hot Foil
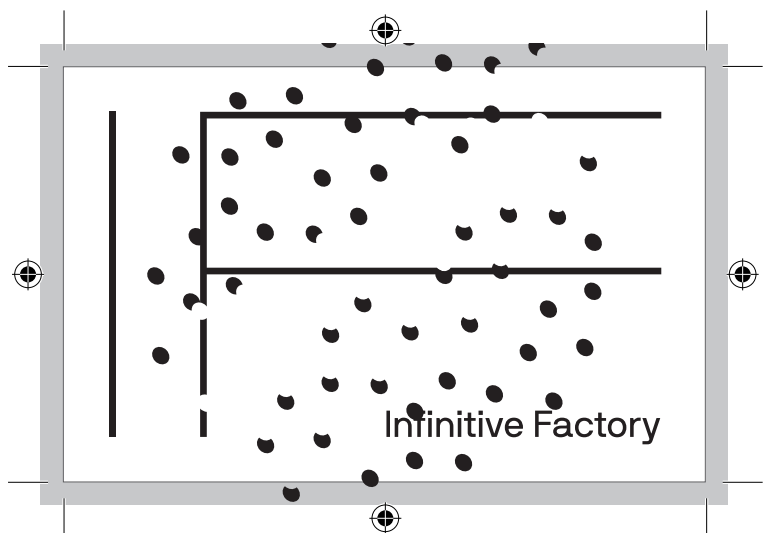**Stamping Gold**
Bleed-Off

PRINT PREVIEW →

trimmed size, no bleed,
no trim and registration marks

PRINT FILE
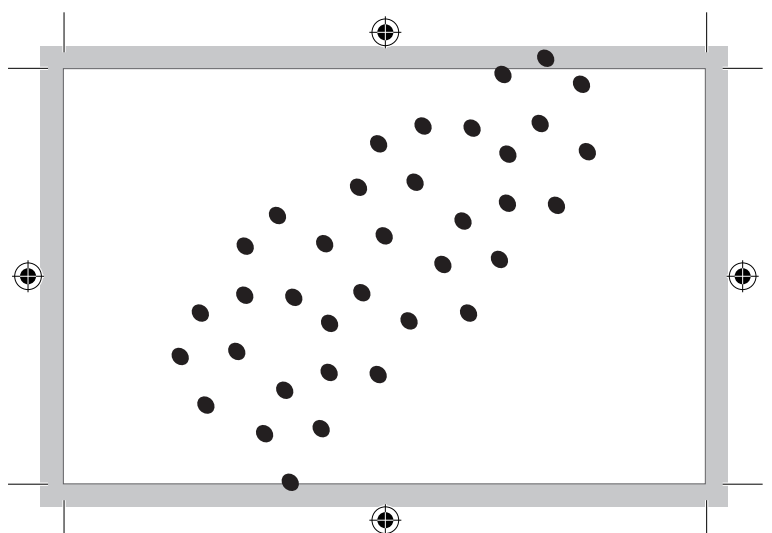**LETTERPRESS BLACK →**

all as C=0 M=0 Y=0 K=100,
overlapping forms substracted
3mm bleed
trim and registration marks

PRINT FILE
HOT FOIL GOLD →

all as C=0 M=0 Y=0 K=100,
3mm bleed
trim and registration marks

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Spect Sheet

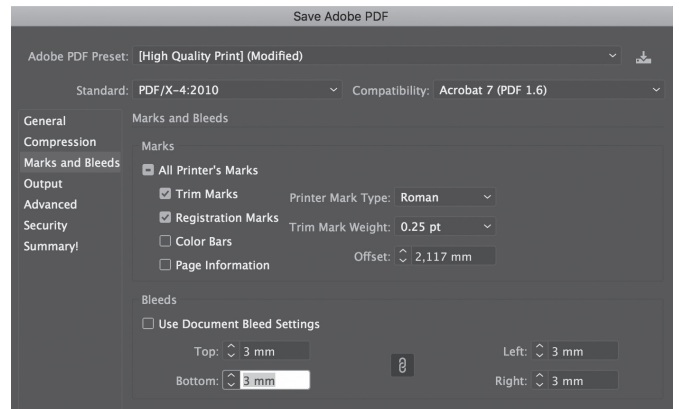## PDF settings

Format: Adobe PDF (pdf)
Standard: PDF/X-4:2010
Compatibility: Acrobat 7 (PDF 1.6)

MARKS AND BLEEDS →

+ Trim Marks
+ Registration Marks

3mm bleed

OUTPUT →

Color Conversion:
Convert to Destination
(Preserve Numbers)

Destination: **Coated FOGRA27**